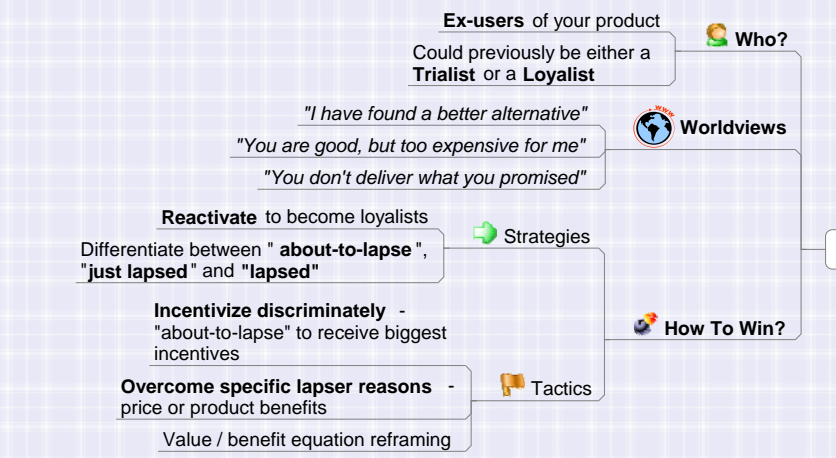
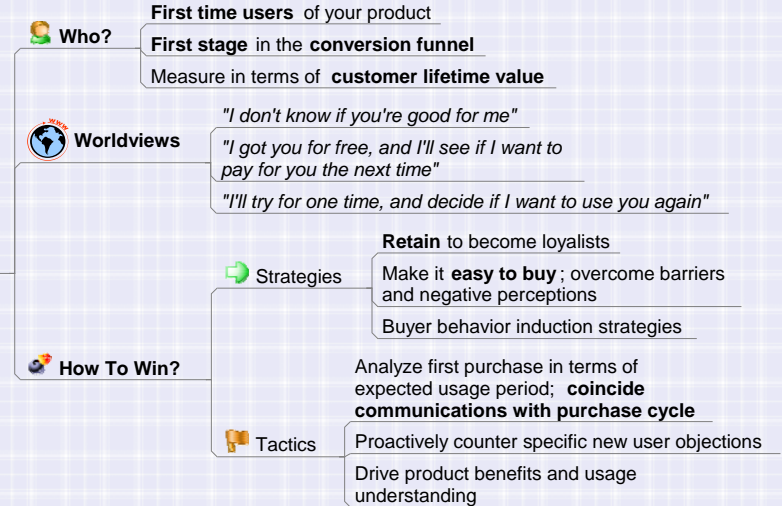


**Deric Fok's Marketing Mindmap™ Series**

**Customer Life Cycle Segmentation Model**



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